

RECONNECT, BUILD YOUR TEAM & ENGAGE

Wednesday, August 16, 2023
7:00 – 8:30 pm

PROJECT  *RESOURCE*

The Stewardship Commission of the Diocese of New Jersey

Prayer

O God of unchangeable power and eternal light:
Look favorably on your whole Church, that wonderful and sacred mystery;
by the effectual working of your providence,
carry out in tranquility the plan of salvation;
let the whole world see and know
that things which were cast down are being raised up,
and things which had grown old are being made new,
and that all things are being brought to their perfection
by him through whom all things were made,
your Son Jesus Christ our Lord.
Amen.

Today's Project Resource Leaders

Tena Achen

**St. David's Church
Cranbury**

Christy McGuire

**St. Francis' Church
Dunellen**

Mother Megan Thomas

**St. Luke's Church, Ret.
Ewing**

Three Sessions



Wednesday, August 2rd

7:00 – 8:30 pm

Wednesday, August 9th

7:00 – 8:30 pm

Wednesday, August 16th

7:00 – 8:30 pm

Session 3 – Engage

Overview

- **Who are your Team members?**
- **From Timeline to Teamwork**
- **Acting on Your Plan**
- **Care and Feeding of Your Team**
- **Continue the Engagement through Follow-up**

Who are your team members?

- Clergy
- Wardens and Vestry
- Finance Chair and Treasurer
- Stewardship Committee
- Past Team Members
- Tech Support
- Parish Administrator
- Church School Teachers
- Hospitality Committee
- Outreach and Mission Committee
- People generous with T-T-T – or not!

Everyone!

From Timeline to Teamwork

September – The Unofficial Kickoff

- Goal: prepare ahead *as much as possible* for an October Campaign start
- Assemble last year's committee/team to determine staffing needs for this year
- Pick a Commitment Sunday date (approved by rector & wardens)
- If desired, choose a theme for the campaign (e.g. *Rooted in Abundance*)
- Determine (or recycle) methods of communication during the fall & their deadlines (Email, snail mail, newsletter, Facebook, website, etc.)
- *Start* to set goals (but should be firm by early Oct.)
- *Start* to pencil in tasks, people, dates (but should be firm by early Oct.)
- *Start* to make some noise!

From Timeline to Teamwork

Turn your timeline into job descriptions and finite tasks

Here's a sample timeline for a Fall campaign

OCT	NOV	DEC
<ul style="list-style-type: none">• Announce• Eblasts• Letters• Video	<ul style="list-style-type: none">• Homily• Testimonials• Virtual Events• Commitment• Follow up	<ul style="list-style-type: none">• Thank you• Report results• Celebrate!• Thank you
JAN	FEB	MAR
<ul style="list-style-type: none">• Thank you• Lessons learned	<ul style="list-style-type: none">• Annual Meeting• Next vision	<ul style="list-style-type: none">• Discernment• Budgeting

Acting on your plan - Macro level

The Stewardship *Committee*

- Assemble last year's team to assess staffing needs
- Identify/invite *individuals* who you'd like to have participate
- Don't work in a vacuum
- Create *big-picture* timeline – summer through fall campaign and follow-up (work backwards from Commitment Sunday!)
- Set dates (ink preferred, but pencil will suffice)
- Identify key contributors/lock down for dates
- Set campaign goals w/ consultation of Finance, Wardens, & Clergy
- Choose an appropriate theme for the campaign

Acting on your plan – Micro level

The Stewardship *Team*

Team = Committee + Ad hoc contributors

Create detailed timeline - Who is responsible for each task?

Form small working groups or assign individuals:

- Letter writing
- Case statement brochure writing/design
- Communications and outreach: website, social media, eblasts, video, newsletters, service bulletins, etc.
- Hospitality
- Thank you notes
- Speakers/testimonials
- Follow-up campaign w/ letters or calls

Beyond the Stewardship Committee

PEOPLE

Rector/Vicar/Priest in charge

Deacon

Wardens

Vestry members

Finance chair

Treasurer

Stewardship committee

Youth group

Church school - teachers & students

Hospitality committee

Outreach coordinator

Parish administrator

Past team members

Tech support

T-T-T Givers – or not!

Everyone!

TASKS

Set goals for the Campaign and a corresponding theme

Develop case statement

Design brochures and handouts

Webpage, E-blasts, and social media

Schedule speakers - offer “ministry minutes” or testimonials

Include in parish newsletters, service bulletins, & announcements at church

Commit to pledging early

Organize kick-off/in-gathering celebrations

Preach

Involve church leadership with letter writing and phone calls

Browse PR and other sites for ideas

Write LYBNT and SYBNT letters

Prepare liturgy for kick-off/in-gathering/other

Track responses – call people who have not responded

Get creative! Chancel drama, kids can decorate hall/narthex, music

Breakout Groups

Beyond the Stewardship Committee

Care and feeding of your team



- Regular check-ins
- Openness to new ways of doing things
- Mesh together differing styles
- Brainstorm stumbling blocks
- Include the Bigger Team!
- Consistent and clear communication is essential
- Thank You, Thank You, Thank you!

Follow up and follow through

Follow up with those who have not pledged – LYBNT and SYBNT letters. Phone calls?

- **Reporting – to the Congregation, to the Vestry**
- **Saying thank you – who is going to write the thank yous – the rector, the stewardship committee? Use the opportunity to thank for gifts of time and talent as well – Thank everyone!**
- **Celebrate! – involve others beyond the Stewardship committee**
- **Lessons Learned – debrief with Stewardship team shortly following Commitment Sunday; ask Clergy/Vestry for feedback, too**

**It's all about
nurturing
relationships and
maintaining
communication**



Thank YOU!

**For sharing your time, talent and
treasure to achieve your church's
stewardship goals!**

CLOSING PRAYER

***Praise God, from whom all blessing flow;
praise him, all creatures here below;
praise him above, ye heavenly host;
praise Father, Son, and Holy Ghost.***

RESOURCES

We are here for YOU!

Project Resource:

The Stewardship Commission of the Diocese of New Jersey



Fr. Bob Fitzpatrick
Co-Chair
Grace Episcopal Church,
Merchantville



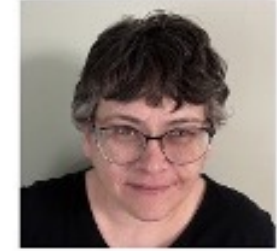
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Fr. William Ndishabandi
St. Augustine's Church,
Asbury Park



Mo. Megan Thomas
St. Luke's Church, Ewing



Shirley Thompson
St. Augustine's Church,
Asbury Park



Canon Phyllis Jones
Episcopal Diocese of
New Jersey

Practical tools and resources: You are not alone!

- Project Resource past presentations <https://dioceseofnj.org/project-resource>
 - Email us: ProjectResource@DioceseofNJ.org
- Online giving platforms (e.g., [Vanco](#) and their [tools](#))
- [TENS Annual Pledge Campaigns](#), PW: Jeremiah17:8
- [New Consecration Sunday](#) giving program
- [Episcopal Church Foundation Vital Practices](#)
- Online sample materials from other dioceses and churches